



CHEMSPEC AUTOMOTIVE REFINISH

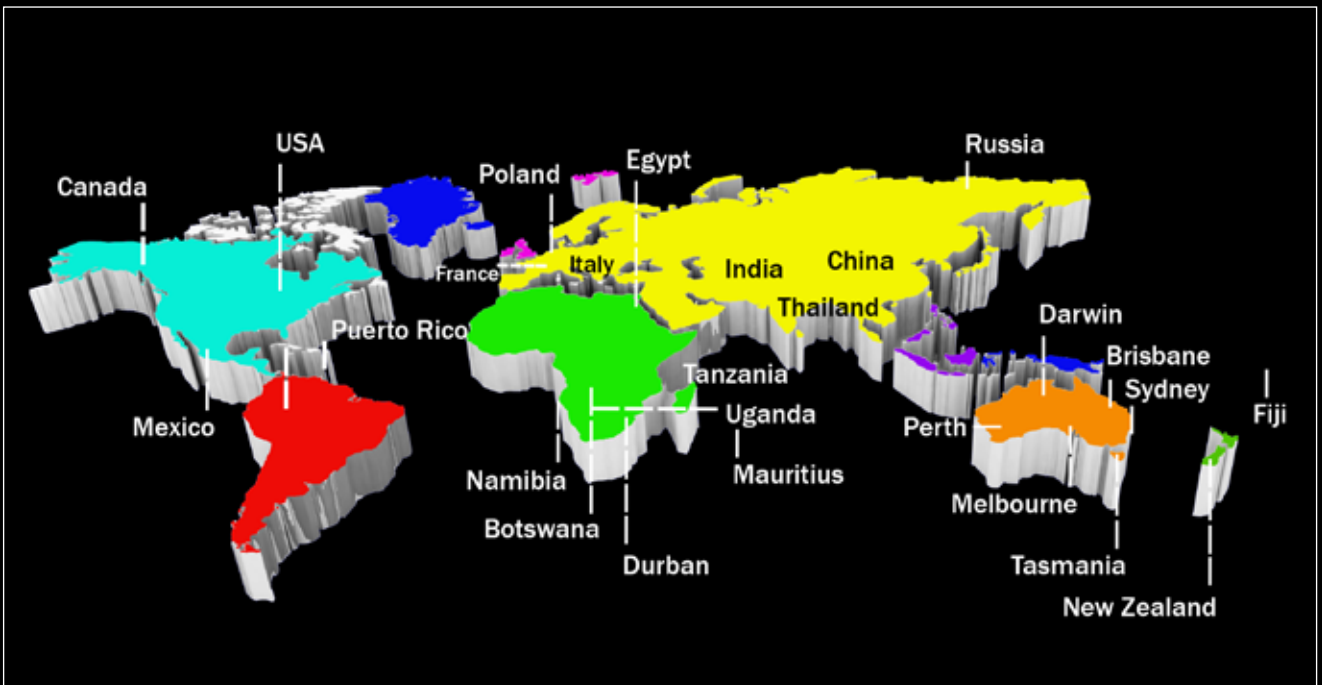




When Chemspec was started 50 years ago, we had a vision to become a global paint company. We are achieving that goal. Chemspec is the new global player in the premium coatings industry. We pride ourselves on the fact that our leading products are marketed and distributed to all four corners of the globe. Fifty years of experience has taught us that innovation is key to our success. This is why we employ only the latest international technology to engineer our outstanding range of products. Our combination of unbeatable prices and outstanding performance makes it easy to understand why our automotive refinish ranges have taken the market by storm. Continual innovation and the use of the highest quality raw materials have positioned our refinish products in the same league as the top products on the market the world over but at a fraction of the price.

The company with a turnover 20 times that of 12 years ago and employs in excess of 1,000 people has achieved growth entirely organically, a growth that's been the result of an inspiration for innovation and a constant striving to produce products that give our customers added value.

1957 - 2007:
Chemspec Celebrates
50 Years





Our Mission

Our insistence on producing superior systems at competitive prices has seen the formulation of a truly impressive range of products covering every possible paint system imaginable: wood finishes, automotive refinishes, adhesives, decorative paints, an auto care range, specialist applications, industrial coatings and a wide range of associated products. But what's really made us is the calibre of our staff.

People who live the conviction that success is a product of both time and hard work. People whose insistence on excellence goes way beyond merely meeting industry norms. This is how Chemspec has gained the reputation for outstanding quality and exceptional service, and why we continue to make an indelible impression in every market we choose to enter.

Our mission:

- Forge sustainable business relationships
- Focus on continual innovation
- Offer superior products and services
- Give our customers true value
- Become the irresistible choice





The Chemspec head office, research & development facility and major manufacturing facility are located at Chemspec Industrial Park in Durban, South Africa.

The facilities and manufacturing plant are housed on over 200,000 square metres (2.1 million square feet) of prime land situated in close proximity to the new International airport. The facility surrounded by tropical forests and sugar cane fields features an administration complex containing several colour laboratories, a sophisticated research & development laboratory centre, as well as a massive training centre linked by video conferencing to the other training centres across the world.

Chemspec's Global Headquarters





Chemspec Industrial Park

Strath Wood, CEO of the Chemspec group created Chemspec Industrial Park to enable the consolidation of four manufacturing sites under one roof, as well as ensuring successful integration of the administrative arms. After reviewing options for several years, this site is perfectly suited to the needs of the rapid growth the Chemspec group is enjoying via international successes.

Chemspec Industrial Park boasts a manufacturing and processing plant that is over half a kilometre long, with fully integrated, computer-based PLC manufacture. Coupled with a state-of-the-art despatch area with eight pneumatic loading bays, the plant has tremendous capacity to cater for the rapidly expanding production needs.

The integration of the previous four manufacturing factories achieves economies of scale, which further improves the company's ability to be price competitive in global markets, while increasing quality.

The building of a new resin manufacturing plant on the site are at an advanced stage, which will increase efficiencies, having the capability of producing 100 tons of resin per day.





The Metalux **4 Life Warranty** guarantees bodyshop owners a powerful promotional tool for their business. Teamed with Metalux 2's competitive pricing, the assurance of the warranty can promise the attraction of new customers, retaining customer loyalty and heightened reputation through word of mouth.

For customers, the **4 Life Warranty** guarantees peace of mind that the parts of their vehicle which are correctly refinished with Metalux 2 will last for the lifetime of the vehicle. The warranty, which covers the owner of the vehicle at the time it was refinished, assures them that the paintwork will not suffer a loss of gloss, colour changes, cracks, crazes, peeling or lifting.

The **4 Life Warranty** can be the deciding factor for the customer, when shopping around for refinishing services, businesses that use products which don't offer such a warranty are sure to miss out.

4 Life Warranty





Chemspec USA, Australia & New Zealand

Chemspec is a truly international company with global headquarters in the Canelands area of South Africa, a branch in the USA, Australia and importers from all around the world including Europe, Asia, Africa and the Pacific.

CHEMSPEC USA

Chemspec USA formed after the acquisition of Montana products in the USA - a 30 year old business focused on the automotive refinish category. The plant provides a perfect springboard for Chemspec's strategic expansion into the North American market and ensures continual product innovation with the strong influence of the USA technical team in association with the technical team in South Africa. Chemspec has instant access to a wide distribution network across the continental USA.

CHEMSPEC AUSTRALIA

Another continent of which Chemspec has a wide distribution network is Australia, with over 30 leading automotive distributors covering all major centres in this country. The international operation in Sydney, Australia has played a pivotal role in Chemspec's penetration of the markets in this region, taking market share from imported European ranges. The Australian arm also targets Fiji and Tasmania - both growth markets in this region.

INDUSTRIAL PAINT SOLUTIONS - NEW ZEALAND

The New Zealand market is catered to by sole importer, Industrial Paint Solutions, a company of Smits Group. A 30 year old company with a proven track record and a powerful distribution network, the company represent many high quality international brands including Chemspec's Metalux 2, Metalux CV, Hydrolux and Formula 40 ranges.





Chemspec's flagship refinishing range, Metalux 2, has taken the global market by storm. Featuring state-of-the-art technology, Metalux 2 enables any colour to be accurately matched. A mere 77 toners achieves 140,000 colours which means a smaller stockholding for the bodyshop.

The unparalleled combination of performance excellence, colour tools, support, and affordability has positioned this range as a new global player in automotive refinishes. The Metalux 2 range also features a full complement of hardeners, primers, specialised toners and accessories. This exceptional system is backed by a lifetime quality guarantee for ultimate peace of mind. Full training modules and system guides are provided with every installation.

Metalux 2 Paint System





**Metalux 2:
The Range**



Basecoats

Comprises 59 Toners.
1 deep black, 6 silvers, 15 pearls, 33 toners, 4 special effect low usage toners



2K Enamels

Comprises 23 Toners.
Optimised for gloss and opacity.
Environmentally friendly



Primers

10 high-quality Primers
Optimised for easy application



Clearcoats

Comprises 6 quality Clearcoats



Solvents

Basecoat Thinners, 2K Thinners, Super Blend Thinners, PrepWipe



Hardeners

New Express Hardener, Ultra Fast, Fast, Medium, Slow and Polar Hardener



Accessories

Accelerator, Matting Base, Anti-static Degreaser





Colour matching is critical to the automotive refinishing sector, which is why the Metalux 2 range features truly outstanding colour tools. The EasiMix Professional Mixing Bank Software, the world's largest collection of actual paint colour cards, the new generation colour Spectrophotometer and a huge array of support material all ensure delivery of a perfect match.

EASIMIX PROFESSIONAL SOFTWARE SYSTEM

The EasiMix Professional Software System from Chemspec has met with rave reviews from users, who rate it as having the best balance of features versus ease-of-use. The system boasts 140,000 international colours at your fingertips and not only includes all major brands but also rare ones such as Vespa, Piaggio and Mahindra. The system can even recalculate formulas should over mixing/under mixing occur to ensure no stock is wasted.

Metalux 2
World-Class
Colour Tools





Metalux 2 World-Class Colour Tools

METALUX 2 COLOUR SWATCH UNIT

With over 12,000 actual paint swatch spray-outs, the **Metalux 2 Colour Unit** has the world's largest collection of colour swatches. The unit is fully integrated with EasiMix Professional Software, making this complete package superior to the leading European automotive paint systems. Colour swatches featuring actual paint spray-outs have become the global standard for premium systems, as they enable the colour of the vehicle to be accurately matched even if it has faded from the original factory-spec colour formula. This tool alone can save up to half an hour per colour match. Accuracy is further endorsed with blank spray-out cards so the colour can be double-checked before actual spraying begins.

EASIMEASURE

The EasiMeasure, new generation Spectrophotometer provides easy click'n'go colour matching and is fully integrated with the swatches and EasiMix Professional Software. It reads the colour of the panel that needs to be matched and can store a phenomenal 65,000 international colours with direct reference to the corresponding swatch code and EasiMix codes for each colour.

All the colour tools are supplemented with support material such as system guides, system posters, safety data and training modules.





The Metalux CV range offers an affordable, high-quality refinish range catering directly to the volume fleet market. The colour tools of the Metalux CV system are truly world-class.

The Metalux CV system is backed by a full training course, and supported by the registered EasiMix Professional software which can be linked to a digital scale for precise weighing as well as stock control. Chemspec backs up this professional choice by offering a full five year quality warranty on the range.

Metalux CV Paint System





Metalux CV World-Class Colour Tools

The heart of the Metalux CV system lies in the colour tools which are truly world-class. The recent adoption by Chemspec of the internationally-renowned NCS colour system from Sweden means that a further 1,750 paint colour swatches have been added to the existing 1,400 colour chips.

The benefits of these paint swatches should not be underestimated. Now matching a vehicle's colour is as simple as placing swatches against a panel until a match is found, and then simply entering the code of the swatch into the computer driven system to retrieve the exact formula. No more material wastage, no more wasted time, and a lot of happy customers.

In all, there are colour formulations on the system for 5,000 colours - including some sophisticated metallics. Not only can bodyshops now offer their customers a huge array of colours, but they are enjoying the time-saving benefits of the colour tools. These improved efficiencies are increasing their profitability while offering their customers a superior product.

The Metalux CV Colourbox contains actual sprayouts of the formulations and are packaged in colouristic sequence. The colourbox is supported by a complete cross reference index and formula book, making it an invaluable tool in the bodyshop environment.





Chemspec's philosophy is of value and innovation while maintaining environmental responsibility. The Metalux 2 range is already a low VOC, eco-friendly product, however true to their philosophy, Chemspec has gone a step further with their Hydrolux range.

HYDROLUX

The conception of Chemspec's Hydrolux range is testament to this, as a waterbased automotive basecoat system developed with the latest raw material technology. The extended shelf life, drying time, temperature stability and remarkable pricing are all contributing factors setting the Hydrolux basecoat system apart from other waterborne products. The range is backed by the 4 Life Paint Warranty and is fully compatible with the Metalux 2 range. The Hydrolux system consists of 67 toners, binder, stabilized clear and thinners.

UV TECHNOLOGY

Long expensive drying times are eradicated by the new UV Cured Primer and Clearcoat from the Metalux 2 range. With a drying time of under two minutes using a standard UV lamp, spot repair time is dramatically reduced and profitability increased. These two new products are fully compatible with the Metalux 2 system and feature a high solid content. Surface adhesion is so good that the primer is suitable for rigid plastics, as well as aluminium and galvanized metals.

The combination of Chemspec's R&D team in the USA and South Africa's technical department enable them to confidently develop 'greener' products.

Future Technologies





Enamels

Chemspec's Industrial Fast Dry and Auto Enamel tinting systems offer a range of versatile quality and economical enamels with good durability and fast drying characteristics, ideal for machinery, trailers, tractors and those surfaces requiring an easy and economical paint finish.



Formula 40

For 20 years Formula 40 has been the market leader in automotive bodyfiller products. From the benchmark "liteweight bodyfiller" to our bodyshop essentials, Formula 40 represents uncompromised quality and outstanding value.



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